

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 14.02  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

235 EAST VIRGINIA STREET

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SALES PRSN WA- JOE KNAUER

TALLAHASSEE, FL 32301

ORDER # \_\_\_\_\_ CONTRACT # 6285306 CLASS: NATL. LOCAL REGIONAL

PRDCT	REOF-3 PAC	EST #	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES AUG20/12 SEP7/12 WK-3

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP19/12 14.02

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

RPOF- SIMMONS, GARDNER, PLAKON

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
10	S		700P-730P	30		\$4,200.00	8/27	8/30	0		M,TH	0
PROGRAM : JEOP												
CON COM1: 1 X PER DAY												
20	A		630P-930P	30		\$4,200.00	8/30	8/30	1		THU	1
PROGRAM : JAGUARS GAME												
ORD COM1: PRGM CHANGE: JAGUARS GAME												
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-10 FOR 1 SPOT/WK												
11	S		730P-800P	30		\$4,200.00	8/28	8/29	0		TU-W	0
PROGRAM : WHEEL												
CON COM1: 1 X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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19	A		730P-1030P	30		\$4,200.00	8/29	8/29	1		WED	1
PROGRAM : BUCS GAME												
ORD COM1: PRGM CHANGE: BUCS GAME												
THIS IS A MAKE-GOOD FOR AUG29 ON LINE-11 FOR 1 SPOT/WK												

12	S		1100P-1135P	30		\$2,250.00	8/29	8/30	1		W-TH	1
PROGRAM : NEWS												
CON COM1: 1 X PER DAY												

21	A		1121P-1156P	30		\$2,250.00	8/30	8/30	1		THU	1
PROGRAM : NEWS												
ORD COM1: SPOT RAN 1154P IN NEWS 1121P-1156P DUE TO GAME RUN OVER												
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-12 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:

M1	REJECT	BUY#5	MISSED:THU/730P-800P	AUG23	30S	\$4,200.00					(AUG21/12)	
			OFFER:THU/730P-1030P	AUG23	30S	\$4,200.00					PLS ADVISE.	
CMT:PRGM CHANGE: JAGUARS GAME												

M2	OK'D	BUY#11	MISSED:TU-W/730P-800P	AUG29	30S	\$4,200.00					(AUG27/12)	
			OFFER:WED/730P-1030P	AUG29	30S	\$4,200.00					PLS ADVISE.	
CMT:PRGM CHANGE: BUCS GAME												

M3	OK'D	BUY#10	MISSED:M,TH/700P-730P	AUG30	30S	\$4,200.00					(AUG27/12)	
			OFFER:THU/630P-930P	AUG30	30S	\$4,200.00					PLS ADVISE.	
CMT:PRGM CHANGE: JAGUARS GAME												

M5	OK'D	BUY#12	MISSED:W-TH/1100P-1135P	AUG30	30S	\$2,250.00					(SEP19/12)	
			OFFER:THU/1121P-1156P	AUG30	30S	\$2,250.00					PLS ADVISE.	
CMT:SPOT RAN 1154P IN NEWS 1121P-1156P DUE TO GAME RUN OVER												

AUG/12	14950.00	SEP/12	63700.00	CONTRACT TOTAL				78650.00				
				TOTAL SPOTS				23				

MARKET TOTALS \$167,340 WFTV 47% WKMG 15% WESH 29% WOFL 9% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE